

Report Overview

Ranking Date

Date: Wednesday, December 26, 2007

Checked results

The first 25 result pages of each search engine have been checked.

Checked URLs

URL	Listings on page 1	Listings on page 2	Listings on page 3
http://www.aziia.org	23	7	1
Total	23	7	1

Checked keywords

Keyword	Listings on page 1	Listings on page 2	Listings on page 3
Arizona Captive Agents	4	1	0
Arizona Insurance	1	0	0
Arizona Insurance Agents	3	1	0
Arizona Insurance Association	5	2	0
Arizona Producers	0	0	1
AZIIA	8	0	0
Find an Arizona Insurance Agent	2	3	0
Jobs in Phoenix	0	0	0
Jobs in Phoenix Arizona	0	0	0
Pheonix Jobs	0	0	0
Total	23	7	1

Checked search engines

Search Engine	Listings on page 1	Listings on page 2	Listings on page 3
AltaVista.com (U.S.)	7	2	0
Google.com	3	0	0
Live.com	6	3	0
Yahoo.com	7	2	1
Total	23	7	1

Ranking Results

AltaVista.com (U.S.)

URL	Keyword	Pos.	Page
http://www.aziia.org	Arizona Captive Agents	3	1

URL	Keyword	Pos.	Page
http://www.aziia.org	Arizona Insurance	50	5
http://www.aziia.org	Arizona Insurance Agents	10	1
http://www.aziia.org	Arizona Insurance Association	2	1
http://www.aziia.org	Arizona Producers	34	4
http://www.aziia.org	AZIIA	not listed	not listed
http://www.aziia.org	Find an Arizona Insurance Agent	1	1
http://www.aziia.org	Jobs in Phoenix	not listed	not listed
http://www.aziia.org	Jobs in Phoenix Arizona	not listed	not listed
http://www.aziia.org	Pheonix Jobs	not listed	not listed
http://www.aziia.org/classifieds/insurance-products.html	Arizona Insurance	170	17
http://www.aziia.org/classifieds/insurance-products.html	Arizona Insurance Association	12	2
http://www.aziia.org/classifieds/jobs.html	Jobs in Phoenix	182	19
http://www.aziia.org/classifieds/jobs.html	Jobs in Phoenix Arizona	63	7
http://www.aziia.org/consumers/agent-locator.html	Arizona Insurance Agents	38	4
http://www.aziia.org/join.html	Arizona Captive Agents	8	1
http://www.aziia.org/join.html	AZIIA	2	1
http://www.aziia.org/privacy.html	Arizona Producers	42	5
http://www.aziia.org/privacy.html	AZIIA	1	1
http://www.aziia.org/privacy.html	Find an Arizona Insurance Agent	12	2

Google.com

URL	Keyword	Pos.	Page
http://www.aziia.org	Arizona Captive Agents	not listed	not listed
http://www.aziia.org	Arizona Insurance	not listed	not listed
http://www.aziia.org	Arizona Insurance Agents	243	25
http://www.aziia.org	Arizona Insurance Association	not listed	not listed
http://www.aziia.org	Arizona Producers	not listed	not listed
http://www.aziia.org	AZIIA	1	1
http://www.aziia.org	Find an Arizona Insurance Agent	84	9
http://www.aziia.org	Jobs in Phoenix	not listed	not listed

URL	Keyword	Pos.	Page
http://www.aziia.org	Jobs in Phoenix Arizona	not listed	not listed
http://www.aziia.org	Pheonix Jobs	not listed	not listed
http://www.aziia.org/about.html	Arizona Insurance Association	9	1
http://www.aziia.org/arizona-insurance-association.html	Arizona Captive Agents	102	11
http://www.aziia.org/arizona-insurance-association.html	Arizona Insurance Association	187	19
http://www.aziia.org/consumers/agent-locator.html	Arizona Insurance Agents	226	23
http://www.aziia.org/consumers/agent-locator.html	Find an Arizona Insurance Agent	124	13
http://www.aziia.org/sponsors/sponsors.html	AZIIA	2	1

Live.com

URL	Keyword	Pos.	Page
http://www.aziia.org	Arizona Captive Agents	not listed	not listed
http://www.aziia.org	Arizona Insurance	11	1
http://www.aziia.org	Arizona Insurance Agents	10	1
http://www.aziia.org	Arizona Insurance Association	5	1
http://www.aziia.org	Arizona Producers	not listed	not listed
http://www.aziia.org	AZIIA	2	1
http://www.aziia.org	Find an Arizona Insurance Agent	17	2
http://www.aziia.org	Jobs in Phoenix	not listed	not listed
http://www.aziia.org	Jobs in Phoenix Arizona	not listed	not listed
http://www.aziia.org	Pheonix Jobs	not listed	not listed
http://www.aziia.org/join.html	Arizona Captive Agents	20	2
http://www.aziia.org/join.html	Arizona Insurance	92	9
http://www.aziia.org/join.html	Arizona Insurance Association	6	1
http://www.aziia.org/join.html	AZIIA	3	1
http://www.aziia.org/sponsors/sponsors.html	Arizona Insurance Agents	17	2

Yahoo.com

URL	Keyword	Pos.	Page
http://www.aziia.org	Arizona Captive Agents	3	1
http://www.aziia.org	Arizona Insurance	50	6
http://www.aziia.org	Arizona Insurance Agents	9	1

URL	Keyword	Pos.	Page
http://www.aziia.org	Arizona Insurance Association	2	1
http://www.aziia.org	Arizona Producers	30	3
http://www.aziia.org	AZIIA	not listed	not listed
http://www.aziia.org	Find an Arizona Insurance Agent	1	1
http://www.aziia.org	Jobs in Phoenix	not listed	not listed
http://www.aziia.org	Jobs in Phoenix Arizona	not listed	not listed
http://www.aziia.org	Pheonix Jobs	not listed	not listed
http://www.aziia.org/classifieds/insurance-products.html	Arizona Insurance	166	17
http://www.aziia.org/classifieds/insurance-products.html	Arizona Insurance Association	13	2
http://www.aziia.org/classifieds/jobs.html	Jobs in Phoenix	184	19
http://www.aziia.org/classifieds/jobs.html	Jobs in Phoenix Arizona	65	7
http://www.aziia.org/consumers/agent-locator.html	Arizona Insurance Agents	33	4
http://www.aziia.org/join.html	Arizona Captive Agents	8	1
http://www.aziia.org/join.html	AZIIA	2	1
http://www.aziia.org/privacy.html	Arizona Producers	37	4
http://www.aziia.org/privacy.html	AZIIA	1	1
http://www.aziia.org/privacy.html	Find an Arizona Insurance Agent	12	2